



CWMC



SZCZECIN UNIVERSITY
FACULTY OF MANAGEMENT
AND ECONOMICS OF
SERVICES



CMI

ICT Conference in Szczecin, 5-6 May 2010

“Industry and University Collaboration in the Baltic Sea Region”

First announcement

Copenhagen Wireless and Mobile Consortia CWMC¹ and NordICT Network in collaboration with the Szczecin University would like to invite you to an ICT-conference in Szczecin, Poland.

The overall idea of the conference is to promote cooperation between universities and industries on innovation and communication technologies in the Baltic Sea Region in order to create an ICT-resource pool big and comprehensive enough to be competitive at the international level.

This conference will focus on the following areas:

- mapping immediate research collaboration potentials of regional universities and institutes of secondary professional education, small companies and working groups in software development processes
- identifying possibilities for outsourcing within the Baltic Sea Region
- identifying factors affecting the international mobility of highly skilled IT developers (how to attract the world’s highly skilled IT specialists)

The example can be the software development processes for interested partners-customers in the Baltic Sea region with direct or indirect backing of Nordic and Baltic research institutions.



Note: Draft programme for the conference is presented in Annex 1.



5 May 2010 – Szczecin University, Cukrowa 8, 71-004 Szczecin, Poland

Dinner at Pomeranian Dukes Castle

6 May 2010 - Szczecin University, Cukrowa 8, 71-004 Szczecin, Poland

Target group:

Industries and private companies dealing with software development. In the framework of the existing NordICT Network experts and researchers from the University of Szczecin, Riga Technical University, Kaunas University of Technology, University of Vilnius and Aalborg Universities will be invited to take part in the conference.

Organization and registration:

The conference is organized by CWMC, NordICT network and Szczecin University



¹ CWMC is a project funded by the Capital Region of Denmark and European Social Fund/European Regional Fund. The project will run for a 4-year period (starting by the end of 2008) and includes many research institutions and companies in Denmark dealing with Wireless and Mobile Technologies. For more information please refer to: <http://www.cphmobile.dk/>

Programme's Working Group:

1. Knud Erik Skouby, Professor, CMI/ Aalborg University
2. Karsten Vandrup, CEO, Litepoint Europe
3. Piotr Niedzielski, dr hab. prof. US, Dean of Szczecin University
4. Henryk Babis, dr hab. prof. US, Head of Department of Economics and Telecommunication Organization

Copenhagen Wireless and Mobile Consortia CWMC with cooperation with Szczecin University will cover local arrangements and logistics (information on Szczecin, booking of hotel) and offer support for Polish entry visa-invitations.

Citizens of all EU countries are not required to be in possession of a visa when entering Poland.

Participants who need a visa are kindly ask to contact Iwona Windekilde: iwona@cmi.aau.dk

The conference is sponsored by CWMC and participation is free of charge. Participants have to pay travel, accommodation and visa costs on their own.

Simultaneous translation from/to English will be provided during the conference.

Registration: Fill in the registration form in Annex 2 and submit by e-mail to iwona@cmi.aau.dk

Deadline for registration: **15 April 2010**



Szczecin is the capital and the biggest city of West Pomeranian Voivodeship. It is the country's seventh-largest city and the largest seaport in Poland on the Baltic Sea. Szczecin is situated on the banks of the Odra River, Regalica (branch of Odra) and Dąbie Lake, 65 kilometres from the Baltic Sea. The city has population of 406,638.

Around the 11th century, settled by Slavic tribes, Szczecin was the centre of the Baltic trade and craft. In 1121, the city was subjugated by Boleslaus III the Wrymouthed. It received city rights in 1237, the same time when one could observe the growth of corn and herring trade. From 1637, as the last Prince of the Gryphites dynasty died without issue, Szczecin was taken over and fortified by the Swedes. After the Stockholm's Treaty in the year 1720, Szczecin was included to Prussia. At the turn of the 19th to 20th c. the shipbuilding industry revived, the harbour and the city developed. After World War II Szczecin was given to Poland

At present, Szczecin is a big industrial, cultural and scholarly centre as well as an important centre of the water transport.

5 May 2010, Wednesday:	
Szczecin University	
11.30 – 12.00	Arrival to the conference venue. Registration
12.00 – 13.00	Lunch
13.00 – 13.30	<p>Opening of the conference at the Faculty of Management and Economics of Services Welcome speech</p> <p><i>Piotr Niedzielski, dr hab. prof. US, Dean of Szczecin University, Poland</i></p> <p><i>Henryk Babis, dr hab. prof. US, Head of Department of Economics and Telecommunication Organization, Poland</i></p> <p><i>Knud Erik Skouby, Professor, Director, Center for Communication, Media and Information Technologies, Aalborg University, Denmark</i></p>
13.30 – 14.00	<p>Introduction</p> <p><i>Knud Erik Skouby, Professor, Director, Center for Communication, Media and Information Technologies, Aalborg University</i></p>
14.00 – 14.30	<p>Investment climate in the Szczecin region</p> <p><i>Marshal's office of the West Pomeranian Region, Poland</i></p>
14.30 – 15.15	IT Company, Denmark
15.15 – 16.00	<p>LitePoint</p> <p><i>Karsten Vandrup, Managing Director, Litepoint Europe A/S</i></p>
16.00-16.30	Coffee break
16.30 – 17.15	<p>Terma,</p> <p><i>Ole Mørk Lauridsen, CTO, Terma</i></p>
17.15 – 18.00	IT Company, Poland
18.00 – 19.00	Hotel
19.00 - 20.00	<p>"Szczecin's Underground Tourist Routes"</p> <p>– visit to the biggest anti-aircraft shelter for civilians in Poland. In shelter, two routes are available:</p> <p>- Route "II World War" - anti-aircraft shelter (LSR - Luftschutz Räume) - presents reconstruction of shelters life during bomb rides, talks about shelter construction technique, presents war times from beginning of bomb rides on Szczecin, city fights, formation of polish people power, removal of rubble in the city up to first after war years.</p> <p>- Route "Cold War" - anti-atomic shelter - presents shelters history in Cold War period - talks about techniques of adaptation anti-aircraft shelter to anti-atomic bunker. Also shows organization of polish Civil Defense, it equipment, activity and propaganda that follows it. Talks widely about atomic weapon, take to the times of nuclear fear.</p> <p>(audio guide in English, German and Danish)</p>
	<p>Taste of Szczecin "Starka"</p> <p>Starka is the noblest and the most mysterious kind of vodka.</p> <p>History of Starka calculates near 500 years, and the recipe of production is kept in strict confidence. The phenomenon of Starka is a result of its unique aroma and taste, rich bouquet and golden colour as well, which are gained by maturing vodka in oak barrels for 10 to 50 years. Two-store cellars provide optimum conditions for maturing the best quality vodka. Today Starka is the synonym of nobility and the perfect taste.</p> <p>Program:</p> <ul style="list-style-type: none"> - visiting Starka's cellars, cognition the history of products and its production process - complimentary dram of Starka and other products of the distillery

20.00	Dinner at Pomeranian Dukes Castle Networking
6 May, 2010, Thursday:	
Szczecin University, ul. Cukrowa 8, Szczecin	
09.00-11.00	Panel Discussion Subjects: <ul style="list-style-type: none"> a) university/industry collaboration b) business demands/requirements to collaborators c) research collaboration Panellists: <i>From: Denmark, Poland, Latvia, Kaliningrad, Lithuania, Estonia</i>
11.00-11.30	Coffee break
11.30-12.30	Industry/University profiles (5 min. presentations)
12.30-13.30	Summing up/further activities – Professor Knud Erik Skouby